Triple Crown-akkreditoinnin opit ja hyödyt kauppatieteiden alan ohjelmien kehittämisessä

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Our mission and vision

We strive for better business and better society. We excel in education and research with a multidisciplinary approach and in collaboration with our partners.

To attract and cultivate global leaders in business research, education, and practice.
### The School of Business at a glance

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>All enrolled students</td>
<td>4090</td>
</tr>
<tr>
<td>BSc students</td>
<td>2004</td>
</tr>
<tr>
<td>MSc students</td>
<td>1881</td>
</tr>
<tr>
<td>Doctoral students</td>
<td>205</td>
</tr>
<tr>
<td>Aalto MBA &amp; Aalto Executive MBA students</td>
<td>811</td>
</tr>
<tr>
<td>Student exchange agreements with foreign universities worldwide</td>
<td>157</td>
</tr>
<tr>
<td>Faculty members *</td>
<td>189</td>
</tr>
<tr>
<td>Service personnel</td>
<td>75</td>
</tr>
</tbody>
</table>

Figures as of December 2022

*Not including 103 post docs*
Teaching and Learning

Bachelor’s programmes
- Business (in Finnish, Otaniemi): ~450 students/year
- International Business (in English, Mikkeli): ~80 students/year
- Economics (in English, Otaniemi): ~40 students/year

Master’s programmes (in Otaniemi)
- Accounting
- Business Analytics
- Business Law
- Creative Sustainability*
- Economics
- Finance
- Global Management / CEMS
- Information and Service Management
- International Design Business Management**
- Marketing
- People Management and Organizational Development
- Strategic Management in a Changing World
- Sustainable Entrepreneurship***

* Organised jointly with the School of Arts, Design and Architecture and the School of Chemical Engineering
** Organised jointly with all Aalto schools.
*** Will start in autumn 2023
Triple Crown status

We hold the Triple Crown status: AACSB, AMBA, and EQUIS – an honor held by some 1% of business schools worldwide.

AACSB – The first Nordic business school to earn this prestigious quality label

AMBA – Awarded only to schools offering high-quality MBA Programmes

EQUIS – The School is part of the select group of leading business schools with 5-year accreditation

1992
The first international quality audit by EFMD

1997
Full-time MBA Programme accredited by AMBA

1998
First EQUIS Accreditation

2002
Membership in AACSB

2007
AMBA Accreditation for the whole MBA portfolio

In the picture Helsinki School of Economics 1950
Why Accreditations?

Quality label
• Evidence of fulfilling international business school quality standards and criteria
• Reputation building and branding
  - Recruiting international faculty and students
  - Critical asset when negotiating international partnerships

Enhancing quality culture
• Enhances commitment to continuous systematic development
• Provides a strategic tool and structure for developing and benchmarking own activities
• Sets targets for faculty management

Networking and learning from others
• Conferences & seminars; affinity groups; site visits; shared databases
• Benchlearning through participation in peer review teams

OUR STUDENTS AND THE SOCIETY ARE THE ULTIMATE BENEFICIARIES
Better Business – Better Society

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