

# Triple Crown-akkreditoinnin opit ja hyödyt kauppatieteiden alan ohjelmien kehittämisessä

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# Our mission and vision

We strive for better business and better society. We excel in education and research with a multidisciplinary approach and in collaboration with our partners.

To attract and cultivate global leaders in business research, education, and practice.

# The School of Business at a glance

All enrolled students	4090
BSc students	2004
MSc students	1881
Doctoral students	205
Aalto MBA & Aalto Executive MBA students	811
Student exchange agreements with foreign universities worldwide	157
Faculty members *	189
Service personnel	75

Figures as of December 2022

\* Not including 103 post docs

# Teaching and Learning

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## Bachelor's programmes

- Business (in Finnish, Otaniemi): ~450 students/year
- International Business (in English, Mikkeli): ~80 students/year
- Economics (in English, Otaniemi): ~40 students/year

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## Master's programmes (in Otaniemi)

- Accounting
- Business Analytics
- Business Law
- Creative Sustainability\*
- Economics
- Finance
- Global Management / CEMS
- Information and Service Management
- International Design Business Management\*\*
- Marketing
- People Management and Organizational Development
- Strategic Management in a Changing World
- Sustainable Entrepreneurship\*\*\*

# Triple Crown status

We hold the Triple Crown status: AACSB, AMBA, and EQUIS – an honor held by some 1% of business schools worldwide.



*AACSB – The first Nordic business school to earn this prestigious quality label*



*AMBA – Awarded only to schools offering high-quality MBA Programmes*



*EQUIS – The School is part of the select group of leading business schools with 5-year accreditation*

# Steps towards Triple Crown 1992-2007

1992

The first international quality audit by EFMD

1997

Full-time MBA Programme accredited by AMBA

Accredited status extended to Part-time MBA in 1999

1998

First EQUIS Accreditation

2002

Membership in AACSB

2007

AMBA Accreditation for the whole MBA portfolio

Initial AACSB Accreditation



Aalto University  
School of Business

In the picture Helsinki  
School of Economics  
1950

# Why Accreditations?

## Quality label

- Evidence of fulfilling international business school quality standards and criteria
- Reputation building and branding
  - Recruiting international faculty and students
  - Critical asset when negotiating international partnerships

## Enhancing quality culture

- Enhances commitment to continuous systematic development
- Provides a strategic tool and structure for developing and benchmarking own activities
- Sets targets for faculty management

## Networking and learning from others

- Conferences & seminars; affinity groups; site visits; shared databases
- Benchlearning through participation in peer review teams

**OUR STUDENTS AND THE SOCIETY ARE THE ULTIMATE BENEFICIARIES**

# Better Business – Better Society



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